Data Science and Business Analytics (M.Sc.)

1. Introduction to Business Analytics
   - Applied Statistics
   - Introduction to Data Science

2. Data-Warehouse-Workshop
   - BI- and Big Data-Design-Workshop
   - Programming for Data Science

3. BI- and Big Data-Architecture
   - Web and Social Media Analytics
   - Business- and CRM-Analytics

4. Data-Mining-Process
   - New Business Models and Strategies
   - Ethics and Law

5. Coaching
   - Master-Thesis